



4044 W. Henrietta Road • Rochester NY 14623

(585) 359-2300

RochesterCremation.com



Rochester
Cremation

Simple Cremation

Why?

We have been listening when you have said, *“I don’t feel right about a fancy funeral”* or *“I just want something simple.”* Therefore, our family established Rochester Cremation.

While most traditional funeral homes treat cremation as a side line, simple cremation is what we specialize in. We don’t emphasize the sale of expensive caskets or the use of our facilities for services.

In doing so, we have greatly reduced our overhead costs. *As a result, our simple cremation charge is usually 40% to 80% less than services elsewhere. We provide our service throughout the Rochester area for one low price.* So, it doesn’t matter where you live in Rochester, we can carry out your cremation wishes simply, “Worry-Free” and affordably.

We believe Rochester Families want...

- ♥ *An Alternative* – We are the first and only standalone cremation provider in Rochester.
- ♥ *Simplicity* – Our pledge to you is to offer you simple, easy to understand cremation options.
- ♥ *“Worry-Free”* – Our “Worry Free” cremations ensure our families have the highest degree of confidence in our cremation method through our 10-step security process.
- ♥ *“Affordable”* – Our simplified, cremation-focused approach allows us to offer Rochester families a more affordable option.
- ♥ *Consumer Focused* – You decide how, when and where you would like to celebrate the life of your loved one.
- ♥ *Financial Assistance* – Rochester Cremation is the first in our area to offer a “no cost” cremation.

Simple Cremation

For the loved one whose firm convictions encompassed dignity, respect and simplicity, simple cremation offers the closure that best reflects that tradition. With simple cremation, the cremains can be kept at home for safe keeping, present for a gathering, dispersed in a scattering ceremony or permanently memorialized in a cemetery. This choice is simple, with the final wishes of the loved one being carried out by our professional staff of cremation arrangers.

Our team of cremation professionals will closely work with your family in your time of need. *We can meet with you at your home, in our office, or we will assist you in making cremation arrangements through our innovative website.* Our family and the staff at Rochester Cremation is compassionately committed to the Rochester community.

*One Affordable Price: \$985.00**

- ♥ Transportation of the body from place of death
- ♥ Arrangements and preparation of the required documents and authorizations
- ♥ Transportation of the body to the crematory
- ♥ Alternative container for cremation
- ♥ Return of cremains to Rochester Cremation in a temporary urn
- ♥ Online obituary

* Excludes cash advance charges. Rochester Cremation also offers a simple cremation where the consumer provides their own alternative container for cremation at \$925.00.

Questions? Call us at (585) 359-2300 or visit RochesterCremation.com

How Do We Compare?

At Rochester Cremation, we believe in complete transparency regarding our service costs. We also believe that families today should not have to pay higher prices for “simple” cremation services from a traditional funeral home.

Our simplified, cremation-focused approach allows us to offer Rochester families a more affordable option.



This comparison is based on direct or “simple” cremations, with the cremation container provided by the funeral home. The pricing is accurate, based on the information we received in our survey. Prices are subject to change without notice and do not include cash advances.

Online Arrangements

More and more consumers are turning to the web to make important decisions. They desire a process that gives them control. Rochester Cremation’s Simple Online Planning Process has been developed with those families in mind.

To make your experience with us as easy and stress-free as possible:

- ♥ Visit RochesterCremation.com
- ♥ Select our Simple Cremation Option
- ♥ Complete Easy to Use Forms
- ♥ View Additional Services and Merchandise
- ♥ Finalize Arrangements



Questions? Call us at (585) 359-2300 or visit RochesterCremation.com

“Worry-Free” Cremation™

Rochester Cremation has adopted our area’s exclusive “Worry-Free” Cremation Process to ensure the highest level of respect and care for your loved one. This ten-step process has been created to maximize our level of service to you and to give you a simple understanding of the cremation process. This process ensures the highest level of respect and care for your loved one.

♡ STEPS PRIOR TO CREMATION:

1. Our “personal identification band” is placed on your loved one at the time they are transferred to our secure care facility. This band will stay with them throughout the process and will ultimately be cremated with them.
2. Your loved one is logged into our facility logbook with date and time of arrival and funeral directors name. Any personal items are recorded as well.
3. After final arrangements have been made, your loved one will be placed into their cremation container in our secure care facility. At this time, the container will be clearly marked and labeled for identification.
4. If you wish, before cremation, you may see your loved one, hold their hand and say goodbye. Your loved one will be bathed and dressed in clothes provided by the family or a gown we can provide.
5. One of our managers reviews all paperwork and permits to insure authorizations and permits have been received.
6. Your loved one is transferred to the crematory by a licensed funeral director while under our professional care.

♡ AT THE CREMATORY:

7. Upon arrival at the crematory, a licensed funeral director and a representative of the crematory will review all authorizations and permits. Your loved one is logged into the crematory facility, where we will receive a cremation case receipt, to be kept on file at Rochester Cremation.
8. At this point, your loved one will be assigned a unique identification number, which is stamped into a steel identification tag. This is used to track every phase of the cremation and will accompany your loved one throughout the process.

♡ STEPS AFTER CREMATION:

9. After the cremation is complete, your loved one’s cremains will be returned to Rochester Cremation in a temporary urn, along with the steel identification tag and cremation certificate. Once all information has been verified, your loved one’s cremains will be placed into their permanent urn or keepsake.
10. Our staff will notify you to schedule a time for receipt of the cremains, whether it be picking them up at our arrangement center, delivery to your home or scheduling interment.

Questions? Call us at (585) 359-2300 or visit RochesterCremation.com